



October 5, 2011

MEDIA RELEASE – For Immediate Release

Contact: Bob Hayes

+1.714.540.9300 (telephone-USA)

bhayes@burba.com

Deal of the Year Awards To Be Presented at the Hotel Investment Forum India (HIFI)

Costa Mesa, California, USA – The organizers of HIFI have announced that the inaugural HIFI Deal of the Year awards will be presented at the conference, which is scheduled for January 11-13, 2012, at The Renaissance Mumbai Convention Centre Hotel in Mumbai, India. HIFI is hosted by Burba Hotel Network (BHN) and Horwath HTL.

The HIFI Deal of the Year awards will be presented in three categories; Development of the Year (under ₹ 2 Billion), Development of the Year (over ₹ 2 Billion) and Acquisition of the Year. Developments must open and transactions closed between November 1st 2010 and October 31st 2011 to qualify for the awards.

P.R. Srinivas is chairing the committee comprised of hotel industry leaders who will select, review, and nominate deals. Nominations will then be sent to the delegates of HIFI for voting, and the winners announced at the conference.

“We’re very pleased to be adding three deals of the year awards to the upcoming conference. Development and investment activity continues to increase and these Awards will honor the most important and noteworthy deals in India,” said Jim Burba, president of BHN.

About HIFI

HIFI will focus on hotel and tourism investment opportunities in India, which has seen a rapidly growing economy and expansion of its hotel and tourism industry. Investment interest in the Indian hotel sector has increased significantly over the past several years, recognizing the potential for investment and operations in a large rapidly growing economy.

About BHN

BHN is the worldwide leader in developing and organizing conferences for the hotel and tourism investment community. With more than two decades of experience, over 90 events completed or in production to-date, and more than 66,000 international delegates, BHN conferences have become “must attend” events for industry leaders who come together to network, conduct business and to learn about the latest trends.

BHN events include: the Americas Lodging Investment Summit (ALIS) in Los Angeles; the ALIS Summer Update in Dallas; the Caribbean Hotel & Resort Investment Summit (CHRIS) in Miami; the Hotel Investment Conference Asia Pacific (HICAP) in Hong Kong; HICAP UPDATE in Singapore; HICAP JAPAN in Tokyo; the Hotel Investment Forum India (HIFI) in Mumbai, the Hotel Opportunities Latin America (HOLA) conference in Miami; and the Hotel Investment Conference Europe (Hot.E) in London.

The BHN website at www.Burba.com is the gateway for information about the conferences BHN produces, as well as a direct link to important players in the hospitality investment world.

About Horwath HTL

Horwath HTL is the world’s largest hotel industry specialized consulting organization, currently with 50 offices in 39 countries. In the Asia Pacific region, Horwath HTL has been involved with over 2,000 projects in all phases of the property lifecycle for clients ranging from individually owned businesses to the world’s most prominent hotel companies, developers, lenders, investors, and industrial corporations. Within Asia Pacific, Horwath HTL currently operates out of regional offices in Tokyo, Beijing, Shanghai, Hong Kong, Singapore, Jakarta, Kuala Lumpur, Mumbai, Sydney, and Auckland.